

Technical Data Sheet for the delivery of cinema commercials for Luxembourg

CINEMA

Image :

File format:	Quicktime 422 HQ or 4444. Color space : DCI-P3 ou REC709 GAMMA 2.4. (Please specify the color space of the content.)
Frame rate:	24 images per seconds (24p) non-interlaced or 25p
Dimensions:	1920x1080 pixels
Safety zones:	ActionSafe : 90% / TitleSafe : 80%

Audio

File format:	6 PCM WAV files, one for each track of the 5.1 mix & named according to the nomenclature (L,R,C,LFE,Ls,Rs) - No special characters
Audio levels:	85 dBLeq(m)

Remarks

- A **5.1 mix** is mandatory. If the soundtrack is not available in 5.1 it will be remixed at an additional cost of 300 € excl. VAT. In this case we suggest that the audio elements be delivered as separate tracks (voices, music & effects, all separated), in order to guarantee an optimal cinema mix.
- The **maximum level** is set to 85 dBLEQ (m). If this limit is exceeded, IP Luxembourg will lower the level before the transcoding.
- Note that spots which have been produced at 25 fps are played back at **24 fps** in the cinema, thus provoking a pitch-down of the soundtrack by 4%.
- We do not accept the DCP (Digital Cinema Package) format.

Quality control

IP Luxembourg does a complete check of the material, transcoding (image and sound), duplication and the dispatching of the files to the cinemas.

SACEM requirements

For each cinema, TV or radio commercial

you must provide info regarding the music used in it:

- **name of composer/author/artist**
- **name of the song or track**

Material delivery

Deadline

Delivery deadline: 10 working days before the start of the campaign.

The cinema programme changes each Wednesday. This means that the final material (meeting technical specifications) must be delivered on Wednesday, two weeks before the first screening at the latest.

If the material cannot be delivered on time, an “accelerated procedure” can be applied, at a surplus cost of **300 €**.

This accelerated procedure can be done until **5 working days** before the first screening.

If the material has not been delivered within the 5 working days before the first screening, the latter will automatically be postponed to the following week.

Delivery methods

Internet delivery

The preferred way to send material is by uploading it onto a server. If you do not have a server yourself, you can upload your material to ours www.ipl.lu/upload.

Please collect all files in one single zipped folder.

Contacting us

E-mail address for technical questions: cinema@ipl.lu

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