

## **B2B Contest “RTL Today Radio DAB+ launch”**

### **General Terms and Conditions of Participation**

The B2B Contest “RTL Today Radio DAB+ launch” is organised by IP Luxembourg, 43 bld Pierre Frieden, L-1543 Luxembourg.

As part of the B2B action “RTL Today Radio DAB+ launch”, a contest will be held from 26 November until 12 December 2025 at 15:59 on <https://ipl.lu/concours-rtl-today-radio>.

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### **PARTICIPATION**

Participation in the contest is reserved for individuals listed in the IP Luxembourg database whose address is in Luxembourg or Belgium. Employees of RTL Group companies are not eligible to participate.

Anyone who does not meet these conditions or refuses to provide proof of eligibility will be excluded from the contest and cannot claim a prize. Participants authorise IP Luxembourg to use the information provided in the form for the purposes of the contest.

The B2B contest “RTL Today Radio DAB+ launch” is accessible free of charge on <https://ipl.lu/concours-rtl-today-radio>.

All personal information collected in connection with this contest will be securely stored on IP servers until December 12, the official end date of the contest, and will be deleted thereafter in compliance with applicable data protection laws.

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### **PRIZE FOR PERSONAL USE**

#### **Contest and Prize**

Participants take part in the “RTL Today Radio DAB+ launch” contest in a professional capacity. The participant can access this B2B contest “RTL Today Radio DAB+ launch” <https://ipl.lu/concours-rtl-today-radio>. One advertising campaign on RTL Today Radio is to be won (Package “Pack One” as announced in the DAB+ launch offer, including production). The campaign is valid for broadcast until 28/02/2026 subject to availability of advertising slots. Broadcast days can be chosen over a maximum period of one month; times are determined by IPL according to the indicated distribution (Peak / Intermediate / Base).

**Radio Production:** concept/translation, royalty-free music, one voice-over, recording studio, project management.

IP Luxembourg will also inform the winner directly by email. The winner must then contact IP Luxembourg to arrange the advertising campaign with IP Luxembourg’s representatives at least 7 working days before the desired campaign start date.

Participation is free of charge. Connection costs incurred by participation cannot be reimbursed.

The prize must be accepted as announced. No changes for any reason whatsoever can be requested. It is specified that winning the campaign does not entitle the winner to cancel a campaign already booked during the period from the start date to 28/02/2026.

IP Luxembourg provides no other services or guarantees. The organising company declines all responsibility for any incidents that may occur in connection with the service.

By participating in this contest, the winner agrees that any element relating to this contest and prize may be used for promotional, advertising or public relations purposes on any medium (including IP Luxembourg's website or their respective social networks), without conferring any remuneration, restriction of image rights or any advantage other than the allocation of the prize.

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## **LIABILITY**

IP Luxembourg reserves the right, for any reason whatsoever, to modify, extend, shorten, suspend or cancel this contest or to amend all or part of its rules without notice, without having to provide any justification, and without incurring any liability as a result. The organiser's liability cannot be invoked under any circumstances if, due to force majeure or circumstances beyond its control, IP Luxembourg is required to suspend the contest. No requests concerning the contest or interpretation of these rules will be answered.

Furthermore, IP Luxembourg cannot be held responsible for any technical problems that may arise. Nor can it be held responsible for any errors relating to the contact details of participants. The participant undertakes not to initiate legal proceedings.

These conditions of participation, including the operation of the contest, constitute the final rules of the contest. If any of these provisions should prove null or void, the other provisions shall remain unaffected. Participation in this contest implies full and unconditional acceptance of these rules. The only applicable law is that of the Grand Duchy of Luxembourg.

Luxembourg, 26-11-2025.