

BELLE ÉTOILE DOOH



Entrust your production
video/animation production to
IP(!)PRODUCTIONS
for a quote



Equipment to
be provided:

- ➔ One single spot
- ➔ Only 10 sec.

OUR TIPS FOR ENSURING THE BEST VISIBILITY FOR YOUR VIDEO IN A BUSY ENVIRONMENT :

- No sound
- Animated spot only
- Avoid fonts that are too small
- Avoid letterboxing in video clips embedded in the visual
- Continuous appearance of your logo in the video
- Create high contrast between the background and the colors used in the content

Contact IP LUXEMBOURG

IP Luxembourg
43, boulevard Pierre Frieden L-1543 Luxembourg
(+352) 44 70 70 4600
ads@ipl.lu

DEADLINES FOR SUBMITTING MATERIAL: 5 working days before the first broadcast.

If your commercial is animated by IP(!)PRODUCTIONS, graphic elements must be provided 10 business days before the campaign launch.

DELIVERY METHODS

Electronic delivery

The best way to send your material is to make it available on a server.

If you do not have a server, you can upload your material to our FTP server* or send it via online file transfer services (www.ipl.lu/upload, WeTransfer, Hightail, etc.).

* Our FTP server details :

Host name: ftp.ipl.lu Username: drop-in
 Password: Maximum99 Folder: /OOH In

Please gather all files into a single zip archive.

When the transfer is complete, please send an email to notify us at: ads@ipl.lu

ACCEPTED FORMATS

Totem	Animation in 1080x1920 resolution, mp4 format, 25 frames per second, at least 5 Mbit/s, duration 10 seconds, no sound
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ILLUSTRATION :

