

2m² FORMAT

IP [OOH]
PRINTING
71 Posters

- 1. Material to be supplied**
- The visual in pdf format, vectorized on a 1/1 scale
 - CMYK
 - FOGRA 39L or ISOCOATED V2
 - Relating files (elements in High Definition – logo, photos, etc.)
- 2. Print**
- RECTO print (backlight)
 - Synthetic paper 170 g/m²

3. Advertising near a National Monument > LUXEMBOURG CENTRAL STATION

*Depending on the colors of your visuals: 6 copies will be requested with a saturation of -50% compared to the original

- When you send your files, an OOH employee will get back to you to decide whether or not to make the change. If necessary, a second file must be sent to us.

4. Delivery date 10 working dates before the start of the campaign

5. Sending material By e-mail to: ads@ipl.lu

6. Procedure A ready for printing with final rendering will be sent to you for approval before the definitive printing

7. Storage of posters Please note your posters will not be stored once the campaign is over

8. Contact IP Luxembourg

IP Luxembourg
43, boulevard Pierre Frieden
L-1543 Luxembourg
Tel.: (+352) 44 70 70 4600

