

DOOH FORMAT



IP(!)PRODUCTIONS can take care of your video production / animation. Get an estimate!

OUR TIPS TO GUARANTEE THE BEST VISIBILITY OF YOUY VIDEO IN AN ANIMATED ENVIRONMENT:

- ✓ No sound
- ✓ No 100% white background will be accepted
- ✓ Animated spot only
- ✓ Avoid too small fonts
- ✓ Avoid letterboxes
- ✓ Continous appearance of your logo in the video
- ✓ Apply a high contrast between the background and the colours used in the content of your spot

Length of spot : only 10'

1. Accepted formats

MOV Container – codec photo JPEG, Apple ProRes HQ422
 MP4 Container – codec H.264 with minimum 16 Mbit/s

2. Dimensions

1920 x 1080 pixels

3. Ratio

16 / 9

4. Graphical indications

- 25 images per second (progressive and non-interlaced)
- Avoid too small fonts

5. Material submission deadline

5 working days before the start date

6. Method of delivery

Upload via serveur <ftp.ipl.lu>
USER drop-in
PASSWORD Maximum99
HOME /OOH In
Mail: ads@ipl.lu

If you submit materials too late or if you don't comply with the terms of delivery, you will be charged an additional 300 €.

7. Contacts IP Luxembourg

IP Luxembourg
43, boulevard Pierre Frieden
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Tél.: (+352) 44 70 70 4600

*In case of animation of your spot by IP(!)PRODUCTIONS, your vectored pdf are to provide us 10 working days before launching.