

2m² FORMAT

1. Printing and quality

RECTO print (blacklit)

Quality / Display "premium": Synthetic paper 170 g/m²
 Quality / Display "standard": Uncoated white paper, 150 g/m²

2. Number of posters

71 copies, including spare*

3. Advertising near a National Monument > LUXEMBOURG CENTRAL STATION

*Depending on the colors of your visuals: 6 copies will be requested with a saturation of -50% compared to the original

> Please send us your visual for "color approval" before printing

4. Ethics

You must send us a PDF of your visual for approval BEFORE printing

5. Poster storage

No poster storage

6. Delivery deadline

5 working days before the start of the campaign

If you submit materials too late or if you don't comply with the terms of delivery, you will be charged an additional 300 €.



EXAMPLE:
Carton for flat delivery

- ✓ Poster to be delivered flat
- ✓ In case of different versions -> please separate with dividers
- ✓ Shrink-wrap the pallet for transport
- ✓ Readably and visibly indicate the name of the advertiser as well as the subject of the campaign and the display dates

7. Address for delivery

WISAG Luxembourg - Reception
 4 Z.I. Breedewues
 L-1259 Niederanven
 Tel.: (+352) 34 20 22 - 1
 08h00 -12h00 and 13h00 -17h00

Thank you for notifying us at:

ads@ipl.lu

8. Contact IP Luxembourg

IP Luxembourg
 43, boulevard Pierre Frieden
 L-1543 Luxembourg
 Tel.: (+352) 44 70 70 4600

