

Video in-stream - OLV



Size: 1280*720
Weight: 100MB
Type: MP4 & VAST (VPAID technology is not supported)

Supports: 

Deposit website for the finished material:

<https://regie-internet.filemail.com/>



Video:

Main Level - 3.0 (compatibility for iPhone)

2.2 Mbps 25 fps Progressive.

The maximum duration should be 30 seconds or less.

We also accept 1920×1080.

Audio:

Use the standard EBU R128

AAC - 96 kbps - 44.1 khz or 48 khz - Stereo

Redirection URL:

The redirection link provided must be a direct link to the landing page and not a double / triple / ... redirection (ex: no use of bit.ly)

Delivery terms

Standard & no HTML5 3rdParty tag: **3 working days**

HTML5: **5 working days** The material must be sent attached to a mail or in an archive or with server link.

We accept up to 3 different materials for integration in rotation for the same campaign.

Any additional material will generate additional costs.



