

Splashpage



Size: 800x600

Weight: 100KB

Type: HTML5, JPG, GIF, PNG

Supports:    

Desposit website for the finished material:

<https://regie-internet.filemail.com/>



The Close button is added automatically by the AdServer.

HTML5 / Richmedia:

Standard file size initial download

4Mb progressive download. (Chrome's HAI automatically blocks adverts that use more than 4Mb of resources)

It's highly recommended to use responsive HTML5.

Please also deliver static back-up material in GIF or JPG.

The material should be centered.

The default margin & padding should be initialized to 0.

We also accept size : 640x480 or 500x400.

HTTPS Compliancy:

To be compliant all traffic has to be served over "https".

This includes external downloads

Redirection URL:

The redirection link provided must be a direct link to the landing page and not a double / triple / ... redirection (ex: no use of bit.ly)

Delivery terms

no HTML5: **3 working days**

HTML5: **5 working days** The material must be sent attached to a mail or in an archive or with server link.

We accept up to 3 different materials for integration in rotation for the same campaign.

Any additional material will generate additional costs.



