Skyscraper

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Size: 160x600

Weight: 100KB

Type: HTML5, JPG, GIF, PNG & 3rd party tag

Supports: azerion Belgium

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Desposit website for the finished material: https://regie-internet.filemail.com/

IP Luxembourg Sàrl
45, bd Pierre Frieden
L-1543 Luxembourg
Tel 44 70 70-1 Fax 44 20 24
www .ipl.lu   info@ipl.lu

HTML5 / Richmedia

Standard file size initial download
4Mb progressive download. (Chrome's HAI automatically blocks adverts that use more than 4Mb of ressources)

It's highly recommanded to use responsive HTML5.
Please also deliver static back-up material in GIF or JPG.

The material should be centered.
The default margin & padding should be initialized to 0.

Redirection URL

The redirection link provided must be a direct link to the landing page and not a double / triple / … redirection (ex: no use of bit.ly)

HTTPS Compliancy

To be compliant all traffic has to be served over "https".
This includes 3rdParty tag and external downloads

Delivery terms

Standard, no HTML5 & 3rdParty tag: **3 working days**

HTML5: **5 working days** The material must be sent attached to a mail or in an archive or with server link. We accept up to 3 different materials for integration in rotation for the same campaign.

Any additional material will generate additional costs.