

# Native advertising



Supports:



Deposit website for the finished material:

<https://regie-internet.filemail.com/>



**Language:**

All texts must be provided in Lëtzebuerg (RTL.lu), French (5Minutes.lu) & English (Today.lu)

**Vignette:**

Title: 60 characters max. (including spaces)

Format: 16:9

Dimensions: 1920x1080

Weight: 1MB

Type: JPG, PNG

No text is allowed on the image.

The thumbnail can not include the logo of a company or brand

**Article:**

Title: identical to the vignette

Length: 1.500 words max.

Image/Pictures: 3 pictures max. – Photo gallery on quotation

Format: 16:9

Dimensions: min. 960x540px – max. 1920x1080px

Type: JPG

Video: Youtube or Vimeo integration possible

**Classical formats:**

[Billboard \(details\)](#)

[mobile Billboard \(details\)](#)

**Redirection URL:**

The redirection link provided must be a direct link to the landing page and not a double / triple / ... redirection (ex: no use of bit.ly)

We accept up to 3 different redirection links per article.

**Delivery terms****5 working days.**

The material must be sent attached to a mail or in an archive or with server link.



