

Native advertising - Eldo



Size: 235x500 + 113x75 + 730x436

Weight: 500kB

Type: JPG, PNG

Supports: 

Deposit website for the finished material:

<https://regie-internet.filemail.com/>



Language:

The text must be provided in Luxembourgish (translation can be done on request)

Thumbnail:

Title: 60 characters max. (including spaces)

Dimensions: 235x500 + 113x75 (730x436 top of article)

Weight: 500kB

Type: JPG, PNG

No text is allowed on the image.

The thumbnail can not include the logo of a company or brand

Article:

Title: identical to the vignette

Length: 1.500 words max.

Image/Pictures: 3 pictures max. – Photo gallery on quotation

Format: 16:9

Dimensions: min. 960x540px – max. 1920x1080px

Type: JPG, PNG

Video & Audio: embed via Youtube, Vimeo or Soundcloud possible

Classical formats:

[Billboard \(details\)](#)

[mobile Billboard \(details\)](#)

Redirection URL:

The redirection link provided must be a direct link to the landing page and not a double / triple / ... redirection (ex: no use of bit.ly)

We accept up to 3 different redirection links per article.

Delivery terms**5 working days.**

The material must be sent attached to a mail or in an archive or with server link.



