

## Mobile splashpage



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**Size:** 640x1136

**Weight:** 80KB

**Type:** HTML5, JPG, GIF, PNG

**Supports:**    

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**Desposit website for the finished material:**

<https://regie-internet.filemail.com/>



**80px invisible on the bottom! Hidden behind close banner.  
The Close banner is added automatically by the AdServer.**

#### **HTML5 / Richmedia:**

Standard file size initial download  
150KB progressive download.

**HTML5 material must be provided in responsive (100% of the available container width & height) with impression and click trackers.**

**If this is not possible, thank you for providing an HTML5 low-definition 320×568 or hard material 640×1136.**

**The material should be centered.**

**The default margin & padding should be initialized to 0.**

We also accept old size : 320×480, 320×568, 640×960

#### **HTTPS Compliancy:**

To be compliant all traffic has to be served over “https”.  
This includes 3rdParty tag and external downloads

#### **Redirection URL:**

The redirection link provided must be a direct link to the landing page and not a double / triple / ... redirection (ex: no use of bit.ly)

#### **Delivery terms**

Standard, no HTML5 & 3rdParty tag: **3 working days**

HTML5: **5 working days** The material must be sent attached to a mail or in an archive or with server link.

We accept up to 3 different materials for integration in rotation for the same campaign.

Any additional material will generate additional costs.



