Mobile splashpage

Size: 640x1136

Weight: 80KB

Type: HTML5, JPG, GIF, PNG

Supports: RTL LËTZEBUERG   RTL INFOS   RTL TODAY   Eldoradio

Desposit website for the finished material: https://regie-internet.filemail.com/

IP Luxembourg Sàrl
45, bd Pierre Frieden
L-1543 Luxembourg
Tel 44 70 70-1 Fax 44 20 24
www .ipl.lu   info@ipl.lu

**80px invisible on the bottom! Hidden behind close banner.
The Close banner is added automatically by the AdServer.**

HTML5 / Richmedia:

Standard file size initial download
150KB progressive download.

**HTML5 material must be provided in responsive (100% of the available container width & height) with impression and click trackers.
If this is not possible, thank you for providing an HTML5 low-definition 320×568 or hard material 640×1136.**

The material should be centered.

The default margin & padding should be initialized to 0.

We also accept old size : 320×480, 320×568, 640×960

HTTPS Compliancy:

To be compliant all traffic has to be served over "https".
This includes 3rdParty tag and external downloads

Redirection URL:

The redirection link provided must be a direct link to the landing page and not a double / triple / … redirection (ex: no use of bit.ly)

Delivery terms

Standard, no HTML5 & 3rdParty tag: **3 working days**
HTML5: **5 working days**The material must be sent attached to a mail or in an archive or with server link.
We accept up to 3 different materials for integration in rotation for the same campaign.
Any additional material will generate additional costs.