

Mobile IMU Azerion



Size: 640x500

Weight: 100KB

Type: JPG, GIF, PNG & 3rd party tag

Supports: 

Deposit website for the finished material:

<https://regie-internet.filemail.com/>



Richmedia:

Standard file size initial download
150KB progressive download.

The material should be centered.

The default margin & padding should be initialized to 0.

Please also deliver static back-up material in GIF or JPG.

HTTPS Compliancy:

To be compliant all traffic of the 3rd party tags has to be served over “https”.

We also accept 600*500 or 300*250 or 320*250 or 250*250

Redirection URL:

The redirection link provided must be a direct link to the landing page and not a double / triple / ... redirection (ex: no use of bit.ly)

Delivery terms

3 working days

The material must be sent attached to a mail or in an archive or with server link. We accept up to 3 different materials for integration in rotation for the same campaign.

Any additional material will generate additional costs.



