Mobile halfpage

Size: 640x1200

Weight: 80KB

Type: JPG, GIF, PNG & HTML5

Supports:

Desposit website for the finished material: https://regie-internet.filemail.com/

HTML5 / Richmedia:

Standard file size initial download
150KB progressive download.

**HTML5 material must be provided in responsive.
If this is not possible, thank you for providing an HTML5 low-definition 320×600 or hard material 640×1200.**

The material should be centered.

The default margin & padding should be initialized to 0.

Please also deliver static back-up material in GIF or JPG.

HTTPS Compliancy:

To be compliant all traffic has to be served over "https".
This includes 3rdParty tag and external downloads

We also accept 300*600|**Redirection URL:**

The redirection link provided must be a direct link to the landing page and not a double / triple / … redirection (ex: no use of bit.ly)

Delivery terms

Standard, no HTML5 & 3rdParty tag: **3 working days**

HTML5: **5 working days**The material must be sent attached to a mail or in an archive or with server link. We accept up to 3 different materials for integration in rotation for the same campaign.

Any additional material will generate additional costs.

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