

## Mobile billboard



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**Size:** 640x200

**Weight:** 40KB

**Type:** HTML5, JPG, GIF, PNG

**Supports:**     

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**Deposit website for the finished material:**

<https://regie-internet.filemail.com/>



**HTML5 / Richmedia:**

Standard file size initial download  
150KB progressive download.

**HTML5 material must be provided in responsive.  
If this is not possible, thank you for providing an HTML5 low-definition 320×100 or hard material 640×200.**

**The material should be centered.**

**The default margin & padding should be initialized to 0.**

Please also deliver static back-up material in GIF or JPG.

We also accept 600×200 or 300×100 or 320×100

**HTTPS Compliancy:**

To be compliant all traffic has to be served over “https”.  
This includes 3rdParty tag and external downloads

**Redirection URL:**

The redirection link provided must be a direct link to the landing page and not a double / triple / ... redirection (ex: no use of bit.ly)

**Delivery terms**

Standard, no HTML5 & 3rdParty tag: **3 working days**

HTML5: **5 working days** The material must be sent attached to a mail or in an archive or with server link.

We accept up to 3 different materials for integration in rotation for the same campaign.  
Any additional material will generate additional costs.



