Mobile banner

Size:	640x100
Weight:	40KB
Type:	HTML5, JPG, GIF, PNG
Supports:	RTL LËTZEBUERG RTL INFOS RTL TODAY Eldoradio SNCT

Desposit website for the finished material: https://regie-internet.filemail.com/

HTML5 / Richmedia:

Standard file size initial download
150KB progressive download.

HTML5 material must be provided in responsive.
If this is not possible, thank you for providing an HTML5 low-definition 320×50 or hard material 640×100.

The material should be centered.

The default margin & padding should be initialized to 0.

Please also deliver static back-up material in GIF or JPG.

We also accept 300×50 or 320×50

HTTPS Compliancy:

To be compliant all traffic has to be served over "https".
This includes 3rdParty tag and external downloads

Redirection URL:

The redirection link provided must be a direct link to the landing page and not a double / triple / … redirection (ex: no use of bit.ly)

Delivery terms

Standard, no HTML5 & 3rdParty tag: **3 working days**
HTML5: **5 working days**The material must be sent attached to a mail or in an archive or with server link.
We accept up to 3 different materials for integration in rotation for the same campaign.
Any additional material will generate additional costs.

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