Mobile banner XL Video

Size:	640x150
Weight:	40KB
Type:	JPG, GIF, PNG & HTML5
Supports:	RTL LËTZEBUERG RTL INFOS RTL TODAY Eldoradio azerion Belgium

Desposit website for the finished material: https://regie-internet.filemail.com/

Video:

2.2 Mbps 25 fps Progressive.
Unlimited duration.

Don't forget to put the attribute "playsinline" on the VIDEO tag.

Audio:

Use the standard EBU R128
No sound triggered automatically.
Setting up a sound management button.
First click to turn on the sound : 1 sec. mute + 1 sec. fade-in
Second click to mute : mute
On-click : mute

HTML5 / Richmedia:

Standard file size initial download
150KB progressive download.

HTML5 material must be provided in responsive.
If this is not possible, thank you for providing an HTML5 low-definition 320×75 or hard material 640×150.

The material should be centered.

The default margin & padding should be initialized to 0.

Please also deliver static back-up material in GIF or JPG.

HTTPS Compliancy:

To be compliant all traffic has to be served over "https".
This includes 3rdParty tag and external downloads

We also accept 600*150 or 300*75 or 320*75

Redirection URL:

The redirection link provided must be a direct link to the landing page and not a double / triple / ... redirection (ex: no use of bit.ly)

Delivery terms

Standard, no HTML5 & 3rdParty tag: **3 working days**

HTML5: **5 working days**The material must be sent attached to a mail or in an archive or with server link.
We accept up to 3 different materials for integration in rotation for the same campaign.
Any additional material will generate additional costs.

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