

## Mobile banner XL Video



**Size:** 640x150

**Weight:** 40KB

**Type:** JPG, GIF, PNG & HTML5

**Supports:**     

**Desposit website for the finished material:**

<https://regie-internet.filemail.com/>



**Video:**

2.2 Mbps 25 fps Progressive.  
Unlimited duration.

**Don't forget to put the attribute "playsinline" on the VIDEO tag.**

**Audio:**

**Use the standard EBU R128**  
**No sound triggered automatically.**  
**Setting up a sound management button.**  
**First click to turn on the sound : 1 sec. mute + 1 sec. fade-in**  
**Second click to mute : mute**  
**On-click : mute**

**HTML5 / Richmedia:**

Standard file size initial download  
150KB progressive download.

**HTML5 material must be provided in responsive.**  
**If this is not possible, thank you for providing an HTML5 low-definition 320×75 or hard material 640×150.**

**The material should be centered.**

**The default margin & padding should be initialized to 0.**

Please also deliver static back-up material in GIF or JPG.

**HTTPS Compliancy:**

To be compliant all traffic has to be served over "https".  
This includes 3rdParty tag and external downloads

We also accept 600\*150 or 300\*75 or 320\*75

**Redirection URL:**

The redirection link provided must be a direct link to the landing page and not a double / triple / ... redirection (ex: no use of bit.ly)

**Delivery terms**

Standard, no HTML5 & 3rdParty tag: **3 working days**

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HTML5: **5 working days** The material must be sent attached to a mail or in an archive or with server link.  
We accept up to 3 different materials for integration in rotation for the same campaign.  
Any additional material will generate additional costs.



