

IMU Azerion



Size: 300x250

Weight: 100KB

Type: JPG, GIF, PNG & 3rd party tag

Supports: 

Deposit website for the finished material:

<https://regie-internet.filemail.com/>



Richmedia:

Standard file size initial download

4Mb progressive download. (Chrome's HAI automatically blocks adverts that use more than 4Mb of resources)

Please also deliver static back-up material in GIF or JPG.

We also accept size : 250x250.

HTTPS Compliancy:

To be compliant all traffic of the 3rd party tags has to be served over "https".

Redirection URL:

The redirection link provided must be a direct link to the landing page and not a double / triple / ... redirection (ex: no use of bit.ly)

Delivery terms

Standard, no HTML5 & 3rdParty tag: **3 working days**

The material must be sent attached to a mail or in an archive or with server link. We accept up to 3 different materials for integration in rotation for the same campaign.

Any additional material will generate additional costs.



