

Audio in-stream - OLA



Type: mp3, wav

Supports: 

Deposit website for the finished material:

<https://regie-internet.filemail.com/>



Advice:

Podcasts and digital radio consumption by Luxembourgish IP addresses happens in different languages, but mostly in French, English and Portuguese.

Therefore, please provide us with your audio spot in different languages. IP Production can assist with production or adaptation of your existing spot upon quotation.

We vividly recommend to provide the audio spots in the same language as the chosen package.

For the portuguese channels a french version of the audio spot can be considered.

Audio Duration:

5s-60s

Recommended

Pre-roll: 20s

Mid-roll: 30s

Technical

No max size limit

Bitrate CBR 256kbps or 320kbps

Audio Level -23 LUFs (+/- 1.dB) | EBU R128

Sample Rate 44.1 kHz recommended

Rich Media

Third party tracking is allowed if secure image impressions 1x1 trackers are used

Ad Serving template

We only accept VAST 3.0

Please never use VPAID

Companion Banner

File type: jpg

size: 300x250px - 300x300px and/or 640x640px

Max weight: 200kB

Third party tracking is allowed if secure image impressions 1x1 trackers are used

Availability

Synchro companion banner is only available on limited portion of the inventory.

It will be displayed when available

Delivery terms

5 working days. The material must be sent attached to a mail or in an archive or with server link.



